

Skip The Lines And Shop In Your Jammies! Southwest Airlines® Launches Cyber Monday Sale With Fares \$100 Or Less!

Carrier Launches Low Fares \$100 or Less to Select Destinations Nationwide

December 02, 2013

DALLAS, Dec. 2, 2013 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) entices holiday shoppers to stay in bed on Cyber Monday by offering fares \$100 or less to select destinations nationwide. The carrier is excited to bring these low fares to those who prefer to find great deals in the comfort of their jammies.

Customers can purchase these great Cyber Monday sale fares today, Monday, Dec. 2, 2013, by 11:59 p.m. for the respective time zone of the originating city, for travel on Dec. 24, Dec. 25, Dec. 31, 2013, and Jan. 1, 2014. Southwest also is offering great deals on vacation packages, car rentals, and hotel stays. Exclusions and restrictions apply.

To see the list of available cities, prices, and to take advantage of these special fares, visit [southwest.com](#).

Examples of Southwest Airlines' low fares include (see Fare Rules below):

- \$69 one-way nonstop between Burbank and Las Vegas
- \$83 one-way nonstop between New Orleans and Houston Hobby
- \$90 one-way nonstop between Panama City Beach and Nashville
- \$100 one-way nonstop between Milwaukee and Boston Logan

In addition, our Cyber Monday shoppers can find deals on:

- **Hotels:** Save up to 60% on Hotels in popular destinations when you book at [southwest.com](#) on Cyber Monday, Dec. 2.
- **Cars:** Save 15% off already low rates with Dollar Rent A Car exclusively at [southwest.com](#) on Cyber Monday, Dec. 2.
- **Southwest Vacations:** Use the promo code "CYBER2013" to save up to \$175 when booking a flight + hotel vacation package to any Southwest Vacations destination now through June 6, 2014. Receive additional savings on popular destinations when booking Dec. 2 to Dec. 9, 2013 by 6:00 p.m. CT through our "Bonus Daily Deal."

ABOUT SOUTHWEST AIRLINES CO.

In its 43rd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 96 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and five near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One Report™ can be found at [southwest.com/citizenship](#).

Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees. Southwest's all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, sustainable cabin interior. With 40 consecutive years of profitability, the People of Southwest operate more than 3,200 flights a day and serve communities around 89 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at [southwest.com](#).

AirTran Airways

AirTran Airways, a wholly-owned subsidiary of Southwest Airlines Co., offers coast-to-coast and near-international service with 400 flights a day to 44 destinations. The carrier's high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at [airtran.com](#) and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.

SOUTHWEST AIRLINES FARE RULES

Fares are available only at [southwest.com](#) or [swabiz.com](#), and can be purchased today, Monday, Dec. 2, by 11:59 pm for the

respective time zone of the originating city. Fares are valid for travel on Dec. 24, Dec. 25, Dec. 31, 2013, and Jan. 1, 2014. Fares not available to/from Albany, NY; Buffalo, NY; Grand Rapids, MI; Washington (Dulles), DC; Islip, NY; Memphis, TN; Manchester, NH; Philadelphia, PA; Providence, RI; Portland, ME; Ft. Myers, FL; Seattle, WA; San Francisco, (SFO) CA; San Juan, PR; Salt Lake City, UT; and Orange County (SNA), CA. Some flights are operated by AirTran Airways. Displayed fares include all government taxes and fees. Seats are limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times. Fares may be combined with other combinable fares. If combining with other fares, the most restrictive fare rules apply. Fares are not combinable with Senior Fares. Sales fares may be available on other days of the week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

southwest.com

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